

Subject - Your stats after the weekend

(To be sent after 10 days or more on market with at least a weekend's worth of Active on MLS)

Good Morning _____,

We have completed another weekend of marketing your home.

At __ days Active in the MLS, here is how many eyes have seen your property:

MLS Views:

MLS Shares:

MLS Saves:

Zillow Views:

Zillow Saves:

HP Agent Direct Sends:

Outside Agent Direct Sends:

See Homes First Buyer Sent:

Neighborhood Calls/Texts Made:

From that exposure - we have the following activity:

Calls/Texts for Inquiries:

Showings:

Offers:

Interest rates rose above 6% last week and are expected to rise again in the next month or so. Nationally new home builders have started halting new construction and slashing prices on existing inventory. The number of homes going under contract in our market continues to slow. ***This isn't moving in the right direction.*** I would like to stay ahead of this, do you have time for a call today at _____?